

Investor Presentation 1H FY2023

Nippon Life Insurance Company January 2024

Disclaimer



This presentation was prepared solely for the purpose of presenting general background information regarding Nippon Life Insurance Company (the "Company") and its consolidated subsidiaries and affiliates accounted for by the equity method. This presentation does not constitute an offer to sell or a solicitation of an offer to buy any securities of the Company in the United States, Japan or any other jurisdiction.

Unless otherwise indicated, the financial measures for the Company included in this presentation are prepared in accordance with accounting principles generally accepted in Japan, or Japanese GAAP ("Japanese GAAP"). These materials contain certain non-Japanese GAAP financial measures, which should not be considered in isolation or as a substitute for the most directly comparable financial measures presented in accordance with Japanese GAAP.

This presentation contains statements that constitute forward-looking statements. Such forward-looking statements do not represent any guarantee by the Company of future performance. Any forward-looking statements in this presentation are based on the current assumptions and beliefs of the Company in light of the information currently available to it, and involve known and unknown risks, uncertainties and other factors. Such risks, uncertainties and other factors may cause the Company's actual results, performance, achievements or financial position to be materially different from any future results, performance, achievements or financial position expressed or implied by such forward-looking statements.

This presentation is based on information available as of the date hereof or the dates indicated herein. It should be understood that subsequent developments may affect the information contained in this presentation, and that the Company is under no obligation to update, revise or affirm such information based on events or circumstances after the date hereof.

Table of Contents





Overview of Nippon Life Group

Highlights of Our Strengths

- I. Stable Performance in the Domestic Insurance Market
- II. Diversified Business Profile with Global Business and AM Business
- III. High Investment Capabilities with Prudent and Flexible ALM Strategy
- IV. Robust Capital Base under Disciplined ERM

Appendix A Financial Information

Appendix B Supplemental Information



Overview of Nippon Life Group

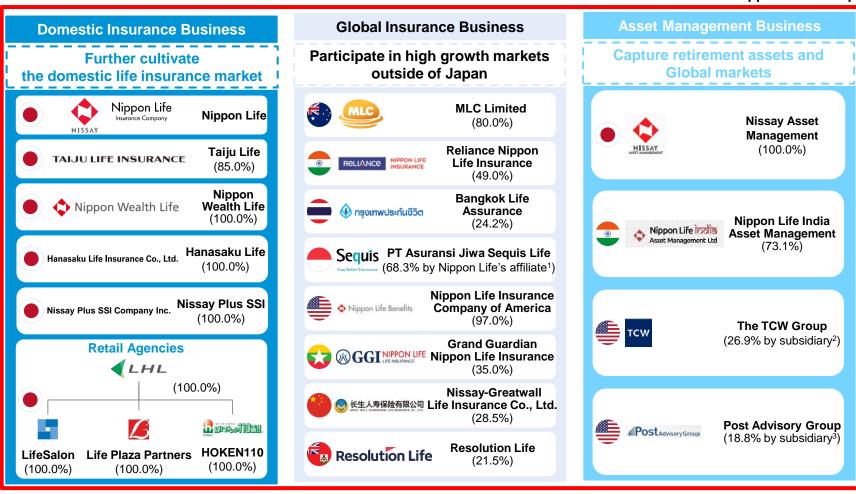
Overview of Nippon Life Group





- We seek to further expand our solid footprint in Japan, while building on our asset management business and global insurance business in an effort to diversify revenue sources and to capture growth outside of Japan
- As a result of recent strategic initiatives, we have successfully diversified our business portfolio

Nippon Life Group



Note: As of December 31, 2023

^{1. 68.34%} held by Nippon Life's equity-method affiliate PT Sequis, in which Nippon Life holds 29.26% of the total voting rights. 0.01% is held directly by Nippon Life

^{100%} held by a subsidiary of Clipper Holding, L.P., of which 26.85% of voting rights are held by Nippon Life's fully owned subsidiary NLI US Investments

^{3.} An equity-method affiliate held by Nippon Life's fully owned subsidiary NLI US Investments



Highlights of Our Strengths

Highlights of Our Strengths





Stable Performance in the Domestic Insurance Market









Diversified Business Profilewith Global Business and AM Business

Ш

High Investment Capabilitieswith Prudent and Flexible ALM Strategy

IV

Robust Capital Base under Disciplined ERM



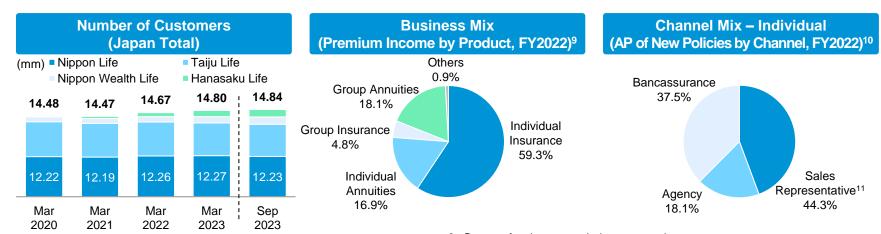
Stable Performance in the Domestic Insurance Market

Our Group's Dominant Position with Strong and Diversified Business Base



 Our core business is the sale of profitable individual insurance products through our sales representative channel, while successfully diversifying our product portfolio and distribution channel

Key Figures		
Premium income (Consolidated) ⁶	¥6,373.5bn (FY2022)	
Total assets (Consolidated)	¥92,367.9bn (Sep-2023)	
Solvency margin ratio (Consolidated)	1,034.9% (Sep-2023)	
Number of customers ⁷	14.84mm (Sep-2023)	
Number of sales representatives ⁸	57,631 (Mar-2023)	



Source: Company disclosures and the Life Insurance Association of Japan Note: FY2022 represents the fiscal year ended March 31, 2023

- 1. Excluding Japan Post Insurance
- Nippon Life Group represents the sum of Nippon Life, Taiju Life, Nippon Wealth Life and Hanasaku Life
- 3. Dai-ichi Life Group represents the sum of Dai-ichi Life, Dai-ichi Frontier Life and Neo First Life
- Prudential Financial Group represents the sum of Prudential Life, Gibraltar Life and Prudential Gibraltar Financial Life
- 5. Sumitomo Life represents the sum of Sumitomo Life and Medicare Life

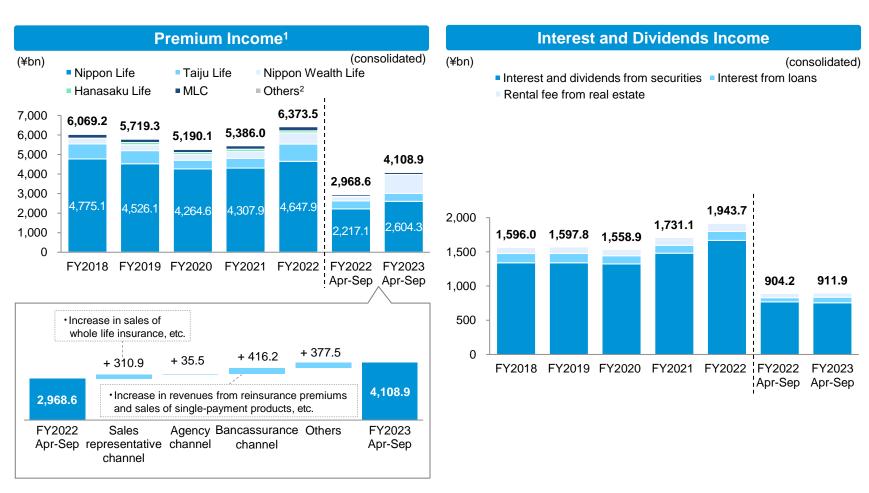
- 6. Revenues from insurance and reinsurance premiums
- 7. Sum of Nippon Life, Taiju Life, Nippon Wealth Life and Hanasaku Life
- 8. Sum of Nippon Life and Taiju Life
- 9. Sum of Nippon Life, Taiju Life, Nippon Wealth Life and Hanasaku Life
- 10. Sum of Nippon Life, Taiju Life, Nippon Wealth Life and Hanasaku Life. AP stands for Annualized Premium. Channel mix of individual insurance. Hanasaku Life's sales representative channel includes mainly sales through online channels
- 11. Including Life Plazas which provide customers and potential customers with information and advice on insurance products, as well as on tax, asset management, medical & nursing care and variable annuity products

Premium Income and Interest and Dividends Income





- Our premium income in 1H FY2023 increased due to increase sales of single-premium products in sales representative channel and bancassurance channel
- Interest and dividends income increased due to the gain on cancellation of investment trusts



Revenues from insurance and reinsurance premiums

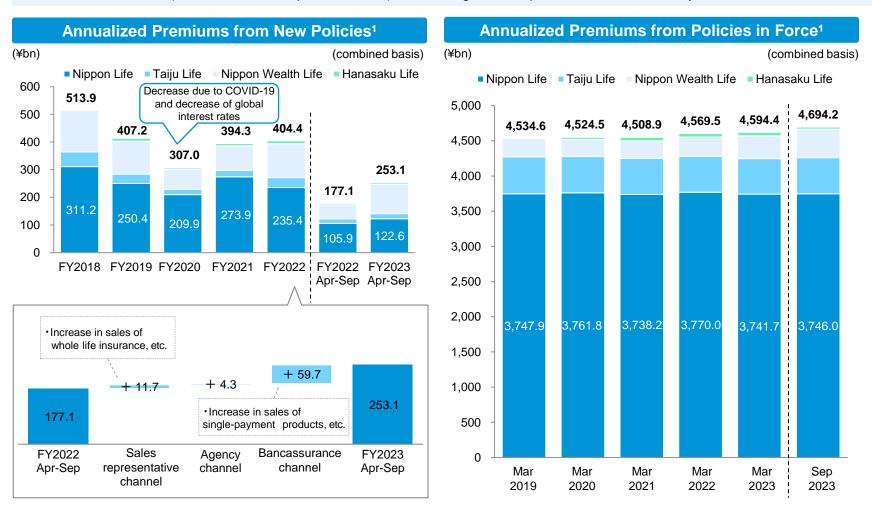
^{2.} Others include companies not mentioned and inter-sales adjustment

Annualized Premiums from Insurance Policies



- Our annualized premiums from policies in force have been stable and the latest result (as of the end of September 2023) was the highest compared to the last 5 fiscal years

Our annualized premiums from new policies have steadily recovered close to pre-COVID-19 levels in FY2022



^{1.} Individual insurance and individual annuities. Combined basis is the sum of Nippon Life, Taiju Life, Nippon Wealth Life, and Hanasaku Life

Benefit Payout and Impact of COVID-19



Payment due to COVID-19²

Daily new COVID-19 cases in Japan (left axis)

Still subject

to payments4

Not subject

to payments

from May 8, 2023

¥95.7bn

FY2022 Apr-Sep

Date of positive diagnosis

Benefit payout (right axis)

Hospital Benefits

Hospital Benefits

¥10.6bn

FY2020

¥39.0bn

FY2021

(hospitalization

¥212.8bn

31.6

8.3

172.8

FY2022



(¥bn)

250

200

150

100

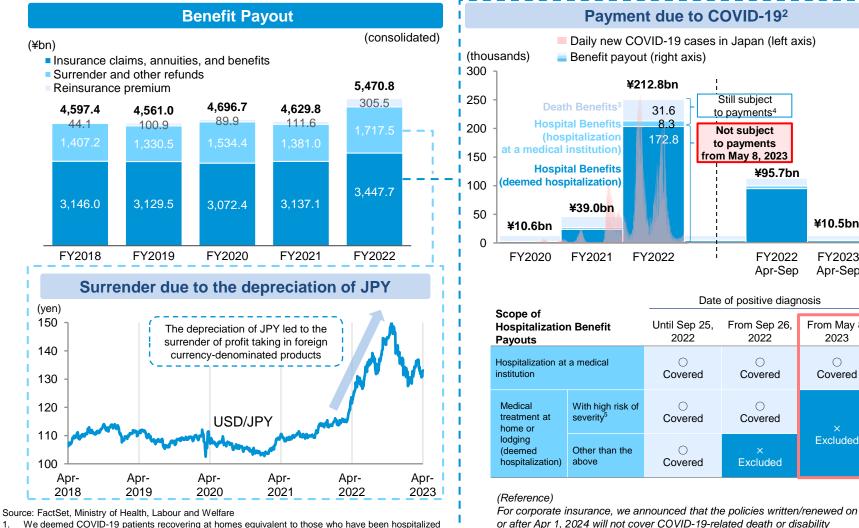
50

¥10.5bn

FY2023

Apr-Sep

- Benefit payout soared in FY2022 mainly due to payment related to COVID-19; but as COVID-19 was downgraded to "common infections disease" from May 8, 2023, we no longer cover "deemed hospitalization" 1 arrangements going forward
- COVID-19 related payments in 1H FY2023 have fallen sharply compared to 1H FY2022



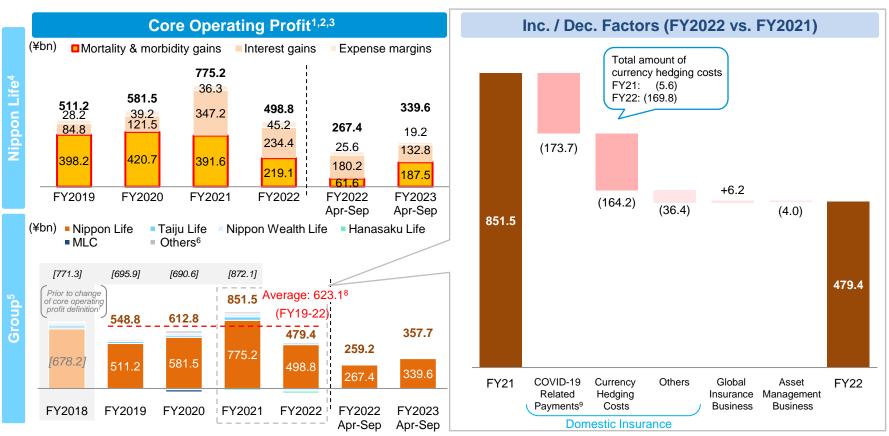
From May 8, Until Sep 25, From Sep 26, **Hospitalization Benefit** 2022 2022 2023 **Payouts** Hospitalization at a medical \bigcirc institution Covered Covered Covered Medical With high risk of treatment at severity⁵ Covered Covered home or lodging Excluded Other than the (deemed above hospitalization) Covered **Excluded** (Reference)

- We deemed COVID-19 patients recovering at homes equivalent to those who have been hospitalized
- Nippon Life, Taiju Life, Nippon Wealth Life & Hanasaku Life only
- Total payments for death insurance claims related to COVID-19, accidental death rider, etc.
- Some of the death insurance claims are not eligible for payment because they are handled differently by the group companies
- Those who are 65 years of age or older, or who require hospitalization, or have a risk of severity and need treatment of COVID-19 medicine or administration of oxygen, or pregnant women

Core Operating Profit



- Mortality & morbidity gains has been a major part of Nippon Life's core operating profit
- Core operating profit in 1H FY2023 increased mainly due to increase in mortality & morbidity gains because COVID-19 related payments have fallen sharply compared to 1H FY2022

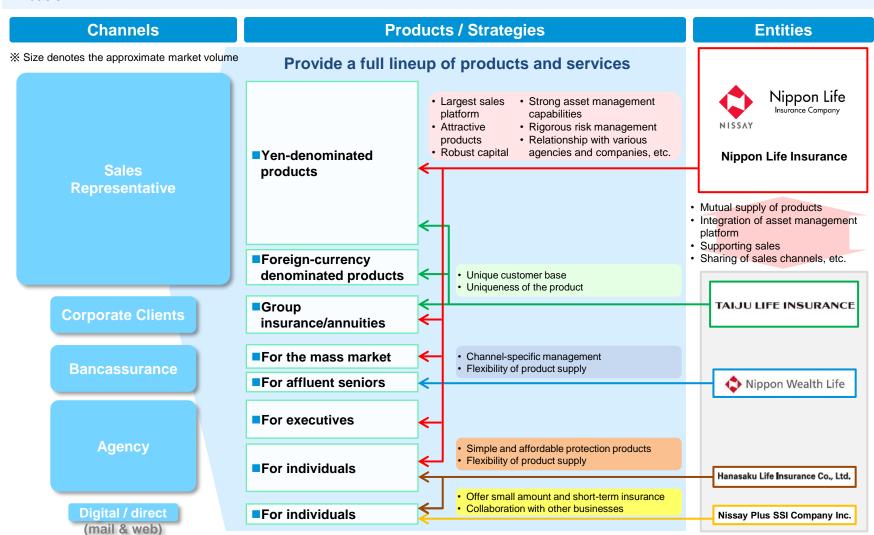


- 1. New calculation method has been applied since FY2022 and this change has been reflected to other fiscal years unless noted otherwise
- 2. Core operating profit = Mortality & morbidity gains + Interest gains + Expense margins
- 3. The effect of interest rate and exchange rate fluctuation in the foreign currency-denominated items has been excluded since FY2018 1Q
- 4 Nippon Life only
- Figures are Nippon Life, Taiju Life, Nippon Wealth Life, Hanasaku Life's core profits, global life insurance subsidiaries and related companies along with domestic/global asset management businesses' incomes before tax, adjusting impact from holding ratio, FX and inter-sales adjustments, etc.
- 6. Others include companies not mentioned and inter-sales adjustment
- 7. The main changes in the definition of core operating profit are (1) the inclusion of hedging costs related to exchange rates, (2) the exclusion of gains/losses on the surrender of investment trusts, and (3) the exclusion of exchange rate fluctuations from securities redemption gains/losses
- 8. Average is calculated based on group core operating profits from FY2019 to FY2022
- Payment including hospital benefits of deemed hospitalization, hospital benefits of hospitalization at a medical institution, and death benefits related to COVID-19, accidental death rider, etc.

Nippon Life Group's Multi-channel and **Products Strategy**



- We have been cultivating the domestic market as a unified group, with multi-channel and products strategy. Each entity has strengths in specific channels and products.
- We provide a full lineup of products and services that address the diverse needs of a wide range of customers on a group-wide basis



Initiatives for Digitalization

Smart Devices





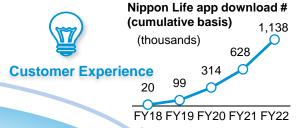
■ We are working on digitalization as a group to improve business productivity and to meet customers' digital needs

Enhance sales consulting

- Accumulate and analyze data from business activities
- Improve presentations skills and optimize proposals by AI
- Allocate smartphones and tablets
- Increase contact points with customers through social media / email and online event etc.

■ Improve conveniency

- Expand online procedures
- Apply AI to customer services





Data Analysis





Sales

Representatives

Open Innovation



Operational Efficiency

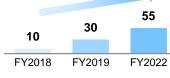


Hanasaku Life Insurance Co., Ltd. Nissay Plus SSI Company Inc.

by Nippon Life X

(¥bn) **Digital Channel**





Customers

Innovation Investment Facility

■ Upgrade and optimize existing business

- Utilize Robotic Process Automation, OCR, Al etc.
- Start demonstration experiment of utilizing ChatGPT

■ Promote new businesses

Established Hanasaku Life (2018-) and Nissay Plus SSI (2022-)

- Start digital and direct channel

Established "Nippon Life X" (2018-)

- Invest in startups and VCs which own advanced technology
- Support in utilization of advanced technology to each business

Sustainability Management of Nippon Life Group



Nippon Life
Insurance Company

■ We aim to increase our corporate value by contributing to building a safe, secure, and sustainable world in all corporate activities throughout the entire value chain

Sustainability priority issues Field 1) Providing reassurance and security for life 2 Supporting future generations to be filled with hope **People** ③ Respecting DE&I and human rights Community 4 Supporting to create vibrant local communities **Environment** ⑤ Passing on the indispensable Earth to the future Management foundation Compliance, Risk management, Corporate governance, Human capital supporting the above

Initiatives

- Providing insurance products and services
- Healthcare (Wellness) business

Provide health data analytics service and expand illness prevention service

Childcare and senior support business

Expand daycare introduction services etc.

- Initiatives in business activities
- ESG investment and financing

(Reference) PRI¹ in Person 2023

We are the first lead-sponsor as an insurance company in "PRI in Person 2023", a conference for investment industry stakeholders focused on responsible investing, which was held in Tokyo on 3~5 October for the first time

16

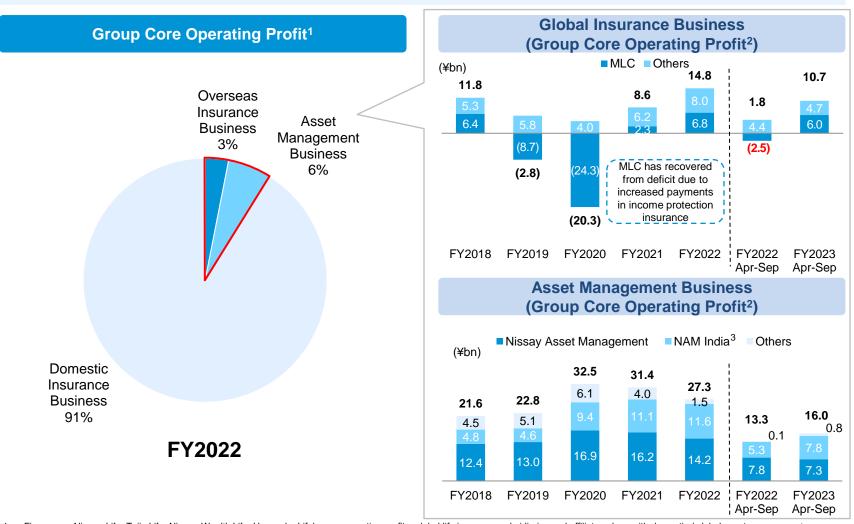


Diversified Business Profile with Global Business and AM Business

Global and Asset Management Businesses



- The global business and asset management business are key drivers of our revenue source diversification, although their contribution to entire core operating profit is still small
- We continue to pursue additional revenue contribution from growing global market and asset management space



^{1.} Figures are Nippon Life, Taiju Life, Nippon Wealth Life, Hanasaku Life's core operating profits, global life insurance subsidiaries and affiliates along with domestic / global asset management businesses' total pre-tax net income multiplied by our share ownership adjusting factors such as exclusion of interest rate fluctuation, including global life insurance subsidiaries and affiliates

^{2.} Group core operating profit represents total pre-tax net income multiplied by our share ownership adjusting factors such as exclusion of interest rate fluctuation, including global life insurance subsidiaries and affiliates

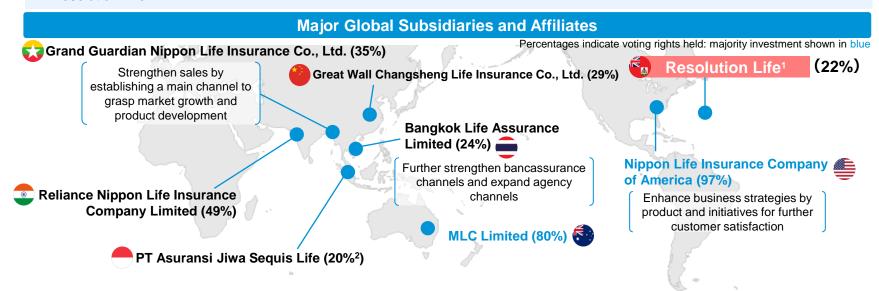
^{3.} Nippon Life India Asset Management

Strategies of Global Insurance Business





We plan to further strengthen the existing businesses and enhance earnings by supporting each company's management strategy, expanding profitability of the existing businesses while considering new investments in advanced economies such as Resolution Life



Expand Profitability of the Existing Business

MLC

Reliance Nippon Life

Realize stable and expanding earnings by steadily pursing the three-year management plan

Expand production and improve earnings by strengthening the in-house channel

Sequis Life

Expand production through growth in agency channel

Great Wall Changsheng Life

Improve productions and earnings while realizing financial soundness by shifting into protection-type products

New Investment Mainly in Advanced Economies

Resolution Life

Capture active and growing market with global liability management platforms

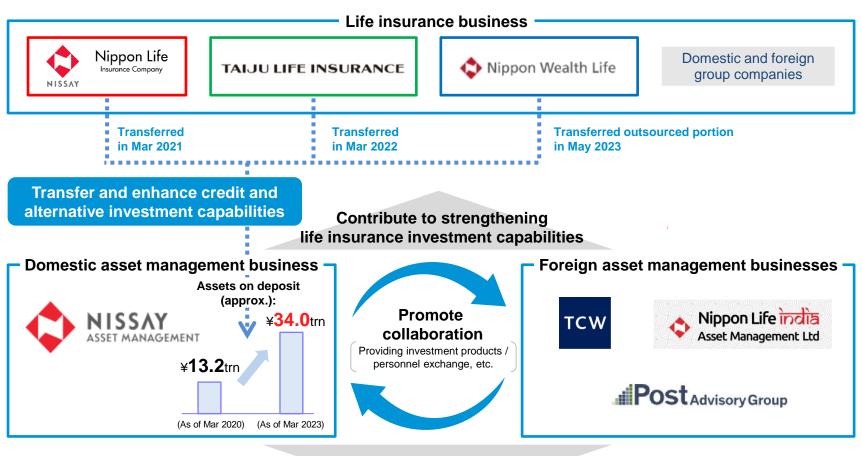
- Additional investment has been completed;
 Resolution Life joined our group as its consequence in October 2023.
- New projects expected with additional capital
- Improved investment capabilities through collaboration with Blackstone
- 1. Resolution Life is a global insurance group focusing on the acquisition and management of life insurance policies, which is expected to become affiliate after additional investment
- 2. The percentage of voting rights shown is that held by our equity-method affiliate, PT Sequis

Strategies of Asset Management Business





We have advanced our asset management business with the aim to strengthen life insurance investment capabilities and capture asset-accumulation needs, which cannot be covered by life insurance products



Capture asset-accumulation needs

Domestic and global asset management market



High Investment Capabilities with Prudent and Flexible ALM Strategy

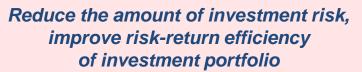
Overview of Strengthening Investment Capabilities





- We are flexible on asset allocation and are focusing on strengthening investment capabilities in order to maximize risk-return efficiency
- Strengthening ESG investment and finance is also what we are working on. We have started more detailed disclosures on engagement outcomes this year.

Strategic Asset Allocation (Mid- to Long-term)



- Extend the duration of yen-based interest rates assets (reduce ven-based interest risk)
- Accumulate credit and alternative assets

X

Tactical Asset Allocation (Short-term)

Enhance profits and control losses by capturing market fluctuations

- Keep underweight of the currency hedged foreign bonds due to the high hedge cost
- Decreasing unhedged foreign bonds due to the risk of JPY appreciation

Nippon Life

- Investment and finance
 - Integrate ESG factors into investment decisions for all assets
 - Expanded target for themed investment and finance / decarbonization

Important





Dialogues

International initiatives

Opinions

Information

Participation in various initiatives







Provide funds

Communication

Investee companies

Improve corporate value

Solve E&S1-related issues

We published "Enhancement of ESG investment and finance" on Aug 7, 2023 and constantly working on various initiatives

Environment and society

Strengthen Investment Capabilities

Quantitative impact of our investment and finance on the environment and society

Solid Asset Management





- In order to fulfill our long-term responsibility as an insurer and to return dividends to our policyholders, our general account portfolio mainly consists of yen-denominated interest-bearing assets, while adding diversification for stable returns
- We have been strengthening our risk control capabilities by maintaining a high-quality bond portfolio and utilizing derivative financial instruments for risk hedging

General Account Portfolio Breakdown (Market Value) General Account Portfolio Trend (Market Value)1 (non-consolidated) (¥trn) (non-consolidated) Domestic real estate Yen-denominated 80 Domestic stocks 2% Interest-bearing 2% 2% Domestic real estate Foreign Currency-denominated 70 oans Domestic stocks Assets 14% 14% 15% Assets Approx. 25% 60 6% Foreign stocks Approx. 70% 5% Non-hedged foreign bonds ---- Foreign stocks 50 9% 5%(▲ 4pt) Hedged foreign bonds 8% Jun-2023 Non-hedged foreign bonds 40 Yen-denominated A-- Hedged foreign bonds 30 Yen-denominated bonds bonds 57% FX Hedged Including currency 53% 20 (+4pt) 51% swapped foreign bonds FX Hedged Ratio (Including currency 10 to Foreign Currency swapped foreign bonds 10% 10% 10% Loans -denominated Assets 0 Approx. 20% Mar-2021 Mar-2022 Mar-2023 Breakdown of Bonds by Credit Rating^{2,3} **Breakdown of Derivatives for Hedging Purposes** Interest notional amount (non-consolidated) (non-consolidated) Others Stock notional amount % of total assets (right axis) 1.8% AAA FX forward (left axis) Currency (FX forward) 4.4% FX swaps \$: Approx.70% FX options €: Approx.20% (¥trn) **BBB** 20 25% 28.3% AA 20% 15 37.3% 15% 10 10% 5

Mar-2020

Breakdown calculated on a managerial accounting basis

Mar-2021

28.2%

5% 0%

Mar-2023

Mar-2022

Mar-2019 Ma 1. Breakdown calculated 2. As of March 31, 2023

Excluding investment in JGBs. These credit ratings are based on our internal credit rating policy: we decide the credit ratings in accordance with the following priority rule (but rule (b) only applies to the residents); (a) Long term ratings; (b) Lower ratings between R&I and JCR; (c) Lower ratings between S&P and Moody's; (d) Fitch rating if there's no ratings of R&I, JCR, S&P nor Moody's

Enhancing Investment Returns



Nippon Life
Insurance Company

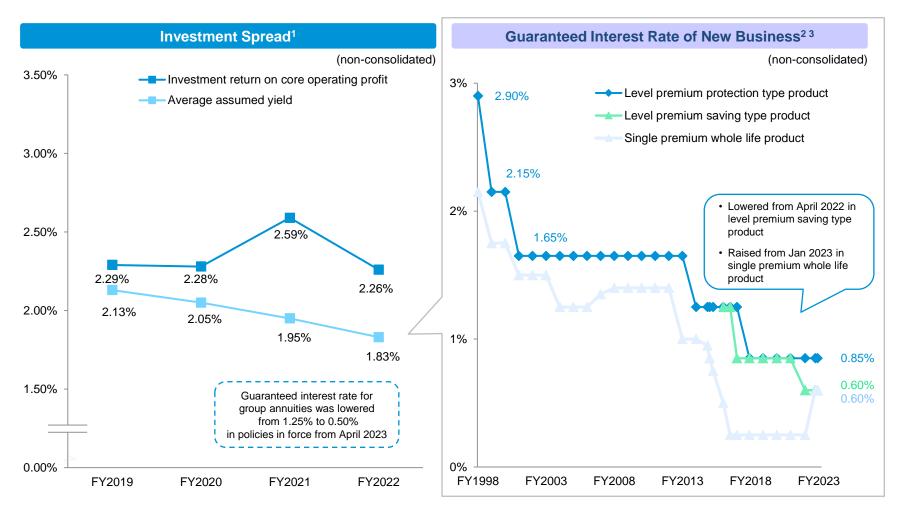
Implement flexible portfolio management considering market trends in anticipation that hedging costs will remain high; investment in and replacement of ultra long-term JGBs corresponding to interest rate levels, investment in foreign corporate bonds which is swapped to yen taking into account the hedge cost and yen-dominated corporate bonds

		FY2022 Results	Investment Strategy by Asset Class (Policy in FY2023)
Yen-denominated Interest Bearing Assets	Senior Loans	Increase	 Plan to conduct preferred lending considering spread levels, etc Leverage "Nissay Green Loan", which supports decarbonization
	Domestic Bonds etc.	Increase	 Plan to invest in ultra long-term JGBs while observing interest rate levels Plan to secure investment yield through investment in currency swapped foreign corporate bonds and yen-denominated corporate bonds
	Hedged Foreign Bonds	Decrease	Flat While selectively sell low yield bonds, plan to selectively invest in foreign corporate bonds etc. which provides reasonable yield from a medium to long-term perspective
Other Asset Classes	Non-hedged Foreign Bonds	Decrease	Flat - Decrease Flexibly control overall exposure to FX risks while monitoring the levels of interest rates and FX rates
	Domestic and Foreign Stocks etc.	Increase	 Plan to increase investment in foreign stocks and alternative assets Maintain exposure flat for domestic stocks
	Domestic Real Estate	Flat	Flat Invest in renewals of existing properties and acquire new superior properties

Securing Positive Yields



- We have historically achieved positive investments spread though the latest figure decreased due mainly to increased hedging costs
- In addition to our investment strategy, we have controlled the guaranteed interest rate of some products to maintain a positive spread against the average assumed yield



- Investment spread (negative spread) = (investment return on core operating profit average assumed yield) x general account policy reserves; non-consolidated basis
- Until the end of FY2016, the guaranteed interest rate of level premium products were the same
- For the period from FY2014 to FY2017, the average assumed interest rates with different coverage periods are shown.

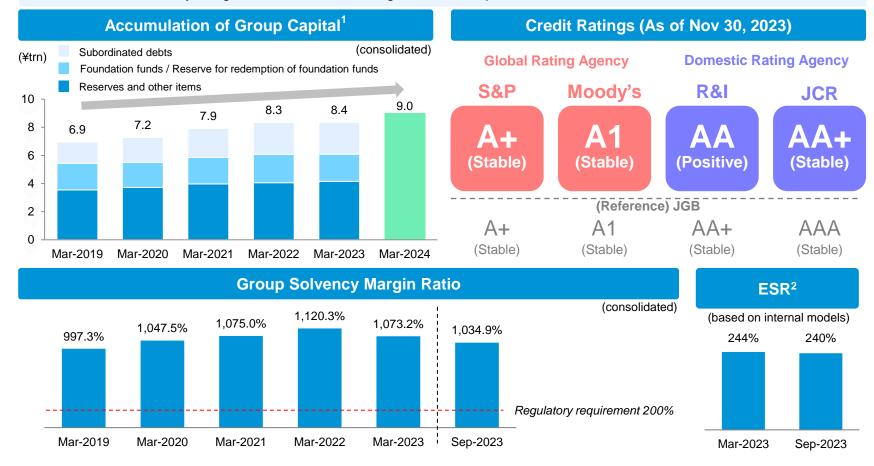


Robust Capital Base under Disciplined ERM

Maintain Financial Soundness and High Credit Ratings



- We have been accumulating our group capital consistently and we receive top-tier credit ratings from major rating agencies
- We will maintain financial soundness and robust capital base under disciplined risk management
- Our domestic solvency margin ratio stands out among the domestic peers



Source: Company disclosure

- 1. Capital is the sum of foundation funds ("kikin"), reserves and other items (foundation funds and the reserve for redemption of foundation funds, which are included in the balance sheets in the net assets section, with the contingency reserve and reserve for price fluctuations included in the liabilities section) and subordinated debt
- 2. Group basis. Economic value-based solvency ratios measure the solvency of an insurance company based on the economic value of its assets and liabilities and can be valuable in assessing an insurance company's specific risk profile. We refer to our internal economic value-based solvency ratio as ESR. ESR is a solvency indicator valuing assets and liabilities based on a fair value (mark-to market) basis. Indicates economic capital relative to the risk amount under a certain stress scenario. We have developed an internal model used to calculate ESR on a voluntary basis to monitor our financial soundness and to supplement our solvency margin ratio, which is prepared in accordance with Japanese regulations. Solvency margin ratio is not calculated based on economic value of the business of life insurance companies, which are characterized by the fact that most of the policies written are long-term contracts. Our current ESR framework may differ materially from any economic value-based solvency framework that may be formally implemented in Japan in the future, and we may revise our ESR framework in response to future regulatory changes