

August 3, 2020

Nippon Life Insurance Company

Relocation of the Nippon Life X Office

Nippon Life Insurance Company (President: Hiroshi Shimizu, hereinafter “Nippon Life”) hereby announces that the Tokyo office of Nippon Life X*¹ established on April 1, 2020 has relocated from the Nippon Life Marunouchi Building to FINOLAB*² (hereinafter “new office”) operated by FINOLAB Inc.

*1 An open innovation hub launched to respond rapidly to the diverse needs of customers and society. It also accelerates existing initiatives through open innovation activity in a distinctively Nippon Life manner business developments that are difficult for Nippon Life to accomplish alone.

*2 An open innovation hub established in Tokyo’s Otemachi area, one of the world’s leading international financial centers, to create a global finance digital revolution



< Overview of the New Office >

Address: 4F Otemachi Building, 1-6-1, Otemachi, Chiyoda-ku, Tokyo 100-0004, Japan

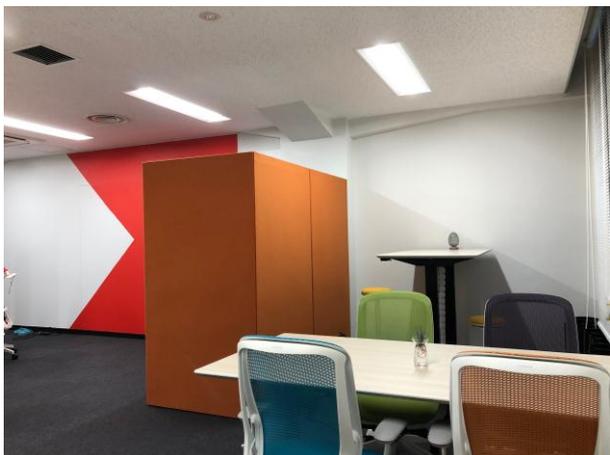
Access: Direct access from Otemachi Station on the Tokyo Metro Marunouchi, Chiyoda, Hanzomon and Tozai Lines and Toei Mita Line

Total floor space: 79.54 m²

The new office is equipped with shared work spaces to enable high-potential FinTech startup companies to collaborate with business partners. By relocating to the new office, Nippon Life X will also be able to accelerate initiatives to develop, implement and expand new businesses and services with various types of outside companies, including startups.

Office space in the new office is expressed in red and white to evoke innovation, which derives from the naming of Nippon Life X under the concept of “multiplying (x) tradition and innovation by continuing to take on the challenges of the unknown (x).” Meeting areas within the office are decorated in a variety of colors to represent diversity in business development under open innovation with multifarious outside companies, including startups.

<Office①>



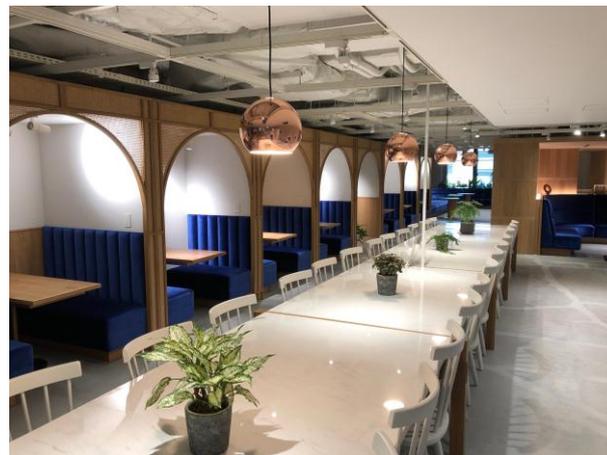
<Office②>



<Meeting areas within the office>



<Shared work spaces>



Nippon Life X will continue flexibly engaging in proof of concepts of solutions and services using advanced technologies in its main theme areas of healthcare, childcare and education, work styles, diversity and asset formation to realize improved convenience and service for customers by striving to develop new businesses and services.