

Creation of Sustainable Corporate Values

To Build a Secure Future Together Along with Our Customers

All of us at Nippon Life will continue driving forward as a member of society to build a secure future together along with our customers and, to that end, we are engaged in the following initiatives.

Environmental Protection (See p. 34 and 37)

● Initiatives to protect the environment

We are endeavoring to take the environment into consideration in various fields to be able to pass on to future generations the global environment that we cannot do without.

In addition to initiatives aimed at reduced resource and energy use in business activities and providing information to customers, we are also engaged in forestry protection through planting forests for future generations.



Nissay Otaki Forest (Chiba Prefecture)

Contributions to Local Communities and Society (See p. 35 to 37)

● Development of an enriching society

Nippon Life, together with the five foundations we have established, is engaged in a variety of initiatives addressing the "child and teenager development," "culture," "aging and medicine" and other issues aimed at development of a fulfilling and enriching society.

Nippon Life employees are active in volunteer activities, including cleaning up local communities, conducting sports clinics and other programs, such as activities passing on to children the importance of insurance and protecting the environment.



Table tennis clinic (Musashino branch)

Corporate Governance (See p. 58)

● Corporate Governance System

Nippon Life has established a corporate governance system that ensures the appropriateness of management and increases transparency.

Specifically, the Company has built a system that more widely reflects policyholder feedback in management through a mutual company framework, and through holding Nissay Konwakai meetings at branches nationwide. In addition, to ensure that external points of view are actively incorporated and that a system of checks and balances is placed on management, we have appointed several outside directors and outside audit and supervisory board members. We have also established an Auditing Department to ensure that operations are sound and carried out properly.



A Nissay Konwakai meeting

Promotion of Diversity Management (See p. 31 to 33)

● Creating a comfortable workplace for employees

Nippon Life has the fundamental awareness that our employees are our greatest asset and strives to maintain an open corporate culture where every employee can work in a lively and rewarding manner.

To upgrade training for the next generation of employees, promote women succeeding in the workplace and inspire recruitment of people with disabilities to "create the future," we are striving to create workplaces with diverse human resources.



Female management education and training

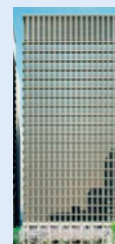
Contributions to the Environment, Local Communities and Society Through Investment, Products and Services (See p. 28, 30, 37, and 102)

● Socially responsible investments in asset management

Nippon Life's management philosophies and basic operation policies provide for paying heed to the public nature of investments together with safety and profitability.

When investing, we manage assets with greater recognition than before of how we are living together with the environment, world and society and that stable growth of the Japanese economy and companies are shared.

* A certification system for real estate properties evincing high environment and social awareness and issued by the Development Bank of Japan and Japan Real Estate Institute. Platinum (plan) 2013 is the highest level certification of five stages.



* DBJ Green Building Marunouchi OAZO Garden Tower was certified Platinum (plan) 2013